MULTIMEDIA EDUCATIONAL AND PROMOTIONAL TOOLS THAT STRENGTHEN THE ORGANIZATION'S POTENTIAL

TRAINING INTRODUCTION

In the rapidly evolving landscape of education, there is a pressing need to integrate ICT, new technologies and AI-powered tools into teaching and training. New technologies are offering a wide range of possibilities and tools and the integration of Artificial Intelligence brings forth even new opportunities.

This course acknowledges the transformative power of ICT and AI and aims to empower participants with the practical guidance and training to harness the potential of these technologies. Through a hands-on approach the participants will gain an outlook on concrete ways to use ICT and AI tools to empower and support education, develop concrete ICT skills and reflect together on how to use them in education and in the learning process.

This structured course allows participants to improve their ICT skills in a practical and concrete way together with other teachers and education staff throughout all Europe thus gaining as well a broader understanding of education in Europe and exchanging best practices and experiences. The general aim of this training course is to foster excellence at work by empowering particiapnts to integrate ICT and AI tools into their life.

The course has a flexible approach in order to adapt the learning outcomes to the particular needs and ICT skills of the participants.

Thanks to this course the participants will:
- Get an overview of the most important and latest new technologies, including AI-powered tools;
- Learn how to create engaging and interactive multimedia content and presentations;
- Learn how to digitally assess students' knowledge and understanding in real-time;
- Learn how to use ICT and AI tools to make education more engaging, motivating and innovative;
- Create of side effects and subsequent execution of their educational and final activities;
- Social media support in the context of education and organizations (Facebook, Instagram);
- Exchange best practices and share experiences with participants and staff coming throughout Europe;
- Make contacts with individuals and organizations working in the education field in Europe through everyday cooperation and networking activities.

GENERAL INFORMATION

Arrival date: 09/02/2025
Departure Date: 22/02/2025

Language: English

INFOSHEET

ela

TRAINING SCHEDULE FIRST WEEK 10-14/02

Please find below the standard training schedule with start and end time of each daily session. Every scheduled hour is considered as 45 minutes of class, so as to ensure proper time for meal and coffee breaks and optimize productivity. The exact training schedule will be agreed on the first day together with all the participants, in order to match the needs of the group (i.e. starting time, time and length of breaks, time for cultural activities, distribution of hours and subjects…). In this sense, the below-mentioned program might be subject to some variations.

MON

9:00 – 13:00
- Course introduction
- Needs and expectations evaluation
- The growing trends towards integrating new technologies and web platforms into education
- Cultural activities in Puerto de la Cruz

TUE

9:00 – 13:00
- Introduction to virtual whiteboard
- Practical work: turning your device into a virtual whiteboard integrating different media
- Whiteboards and AI for the creation of activities

WED

14:00-18-00
- Collaborative platforms
- Tools for Storing ans sharing information
- How to present your content in an innovative and engaging way leveraging AI features
- Practical work: create interactive presentation with real-time interaction from the audience

THU

9:00 – 13:00
- How to easily create outstanding multimedia content (Canva, Magisto etc.)
- Practical work: designing presentations, social media graphics, posters, collages
- Cultural visit in National Park El Teide

FRI

14:00-18-00
- Testing and practicing some of the most common game based learning tools
- Practical work: creating and running a digital learning group game for all ages
- Practical work: digitally recapping a concept and creating small digital exercises

TRAINING SCHEDULE SECOND WEEK 17-21/02

MON

9:00 – 13:00
- Social media, Information and Communication Technologies and new digital trends
- The most common and used social media and how they can be integrated into education and learning (Facebook, Instagram etc)

TUE

9:00 – 13:00
- The next era of presentations: how to impress and engage the audience
- Practical work: creating interactive images, table of content and stunning presentations
- Cultural activities in La Orotava

WED

9:00 – 13:00
- Practical work: designing presentations, social media graphics, posters, collages
- Practical work: digitally recapping a concept and creating small digital exercises

THU

9:00 – 13:00
- Tools for gamified activities to fuel motivation
- Practical work: create your gamified activity
- Review of additional apps, web platforms and ICT resources
- Tailored practice based on the participants learning needs and expectations

FRI

9:00 – 13:00
- Space for discussion of future cooperation and planning follow up activities
- Exchange of best practices and experiences and space for discussion of future cooperation
- Course roundup and final evaluation
- Validation of learning outcomes and certification ceremony
- Additional training session tailored to specific needs (optional)

WHAT TO BRING

✓ ID card or passport and visa (if required)
✓ Laptop and Smartphone
✓ Sunglasses, hat, sunscreen

CONTACTS

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TIPS: SPANISH VOCABULARY

yes/no	si/no	**left /right**	izquierda/derecha
thank you	gracias	**straight on**	recto
you're welcome	de nada	**street**	calle
excuse me	disculpe	**ticket**	tíquet
please	por favor	**I don't understand**	no entiendo
good morning	buenos días	**I don't speak spanish**	no hablo español
good afternoon	buenas tardes	**hot/cold**	caliente/frio
good night	buenas noches	**no problem**	no es un problema
good-bye	adiós	**hi**	Hola
how much is it?	¿Cuánto cuesta?	**where is?**	¿Donde es?

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PRACTICAL INFORMATION

Become familiar with the training venue

TRAINING PROVIDER

ELA (Erasmus Learning Academy), is a training centre that focus on designing and implementing learning training courses for teachers, education staff and students with the support of European programmes, especially Erasmus plus.

ELA offers a range of innovative and practice-driven courses tailored for educators, especially teachers. Our focus is on learning outside the classroom in a cooperative and international environment. The pedagogical methods that we use are based upon experiential training, learning-by-doing and best practices' exchange.

SCAN THE CODE TO DISCOVER MORE ABOUT ELA

We organize courses in Bologna, Sicily and Tenerife. Feel welcome to read more about our locations and about the courses for teachers and educational staff that we organize by scanning the code above!

VENUE: PUERTO DE LA CRUZ

SCAN/CLICK THE CODE TO DISCOVER TENERIFE°

Puerto de la Cruz is a city and municipality in the northern part of Tenerife island, the largest of Spain's Canary Islands. The island is dominated by Mt. Teide, a dormant volcano that is known as Spain's tallest peak.

Puerto de la Cruz is famous for its volcanic-sand beaches. On the seafront, Lago Martiánez is a saltwater pool complex designed by architect César Manrique. The old harbor is home to a 17th-century customs house and Batería de Santa Bárbara, a crumbling 18th-century fort. Puerto de la Cruz is an old working town, where you can eat, drink and converse with the locals.

LIVING CONDITIONS

Accommodation, Meals & Course Venue

You will stay at Hotel Marquesa, which is situated in Calle Quintana, 11, 38400 Puerto de la Cruz. The hotel is only 5 minutes away from Lago Martíanez and 700 meters away from Playa Jardín. **The course will be held in a seminar room of the Hotel Marquesa.**